



**WHAT IF EVERY CHILD FULFILLS HIS OR HER POTENTIAL?  
IMAGINE WHAT THAT COULD START!**

On **Saturday, March 24th, 2012**, Big Brothers Big Sisters KFL&A is hosting its annual **Bowl for Kids Sake** fundraising campaign. **Our Goal \$30,000**

For 42 years Big Brothers Big Sisters Kingston, Frontenac, Lennox & Addington has been making a meaningful difference in the lives of at-risk boys and girls through our organization’s well known and highly respected community-based mentoring programs. In 2011 we received a growth award for increasing our capacity to serve more children. Our programs rely on the financial support of our community and today we are asking you to become involved in changing young lives.

Studies show that mentoring helps kids stay in school, avoid risky behaviour such as bullying, and growing up having more respect for family, peers and community. Helping children reach their full potential can lead to positive community outcomes like a reduction in poverty and unemployment, safer schools and neighbourhoods, and a new generation of civic-minded adults.

**Testimonial – from an elementary school teacher**

*“He truly loves his mentor. He has made significant gains socially, but more importantly his self-esteem and level of confidence has soared. He appears much more comfortable with himself. It’s been great to watch him develop!”*

*“There’s an old saying that means a lot to me and it goes something like this: To the world you are but one man, but to one man you can be the world. I didn’t realize the enormity of that metaphor until I became a Big Brother. It’s completely humbling to realize that a regular guy like me can help a troubled little boy to become a confident young man full of goodness and possibility—in just a couple hours a week. If only all you guys out there knew how incredible it feels to play such an important role in a young man’s life... If you did, you’d be lining up at the door of Big Brothers Big Sisters, and you’d be demanding to be let in.” Frank Armstrong*

For both Big and Little, the mentoring experience becomes a life-changing relationship built on friendship, trust and empowerment. Your support and commitment to the 2012 Bowl for Kids Sake campaign can be the “start of something big”.

The 2012 Bowl for Kids Sake committee is hoping for your support to help us attain our goal of \$30,000.

**You can become involved by :**

- 1) Becoming a cash sponsor of the event

Please record your desired sponsorship here:  \$3000  \$1500  \$500  \$250  other \_\_\_\_\_

- 2) Registering a team and collecting pledges for the event
- 3) Becoming a prize donor towards the event

**Thank you for considering this request. We will contact you the week of February 1st, or feel free to call if you have any questions, 613 544-1621, info.kingston@bigbrothersbigsisters.ca.**

Sincerely,

Tracy Holland,  
Executive Director

National Partner



National Supporter



Media Sponsor



Local Sponsorships are available.